

BOCA DO LOBO *exclusive design*

BOCA DO LOBO IN BASEL 2015

MARCH 19-26

Boca do Lobo is proud to invite you to visit us in Basel and discover the luxury novelties of our exclusive Private Collection.



Baselworld Watch and Jewellery Show is a trade show of the international watch and jewelry industry, organized once a year in spring.

150.000 visitants from all over the world and more than 3500 media representatives are expected for the 2015 edition, from 19 to 26 of March.

This year, Boca do Lobo will be in Basel to introduce the luxury safes, watch winders and jewelry boxes too keep your secrets safe.

Find out all our high resolution images by registering in our press area.

ON EXHIBITION ON BASELWORD

FIND US IN BASELWORLD 2015

To keep your precious treasures safe, Boca do Lobo's Millionaire Safe, will tour the entire city of Basel and it will be presented in Baselworld.



The Millionaire Safe originated in the beginning of the 19th century and tells the story of a period of increased robberies following the 1849 California Gold Rush. "Forty-niner" gold seekers attempted several times to break open the safe, but its sturdy shell – although deformed – has protected the interior split between and deformed forever.

Lockable drawers and a whole structure in mahogany, coated in highly polished brass and dipped in gold, this piece is one of indisputable value. As safe and secure as its owner holds secrets to be unveiled only by time itself.

THE TREND SPOTS OF BASEL

WHERE TO FIND BOCA DO LOBO

If you are coming to Basel, you can also find us in the trend spots of the city:

SONNE RESTAURANT

The beautiful "Sonne" restaurant in which Philippe Bamas celebrates the art of fine cooking is a two-storey listed building full of unassuming charm, where guests immediately feel relaxed and at home.

A small, varied range of Mediterranean-inspired dishes and a wine list comprising specially selected premium wines from the Mediterranean area are promising indications that your visit will be memorable.

When you go there to enjoy a delightful meal, you will have the opportunity to see our Black Diamond

Safe:



What's a better place to keep your precious jewels and watches safe than inside a... well, jewel? Diamond is known as the hardest material on earth, so this safe box is the perfect place to keep your most precious goods – an impenetrable luxurious super exclusive place where only those you want to will be allowed to enter.

A hyper-luxury safe box with watch winders and humidor wine clock where your precious watches, cigars, jewels or even a bottle of your finest whisky will find their special place. Inspired by one of Boca do Lobo's most iconic pieces, Diamond sideboard, this is the perfect large scale diamond for your exclusive walk in luxury closet!

ST. GOTTHARD HOTEL

The Hotel St. Gotthard Basel, which is run by the Family Geyer since 1929, awaits you right across from the SBB train station. From the hotel it is a 10 minute walk to the historic city center.

It combines style, atmosphere and modern infrastructure within the setting of a hospitable family-business.

In St. Gotthard Hotel you can find our Baron Luxury Safe:



Designed in a Victorian futuristic style and inspired by traditional Swiss watch making techniques, Baron home safe is an exceptional piece of haute craftsmanship perfect for those with an appetite for extreme luxury. Our team was inspired in the seven arts since its literary origins with “20.000 Leagues Under the Sea”.

With watch winders and cigar humidors, this steampunk safe was created to be the ideal place to keep the most exclusive jewelry and other unique pieces safe from the outside world while embodying the true essence of the new hyper-luxury trend. The jewelry safe is in itself a refined work of art with a personality of its own that will add an extra touch of exclusivity to any room.

EULER HOTEL

Right at the Centralbahnplatz and in the center of Basel the 4 star Hotel Euler offers 66 spacious rooms and Junior Suites. It was built in 1867 by Abraham Euler and bought in 1981 by the Manz family.

Live piano music in the lobby of the hotel is waiting for you. Enjoy your favourite cocktail at the bar, taste some Champagne and feel the luxury ambience.

There you can find the Bohème Luxury Safe:



Bohème embodies the spirit of true adventurers who choose to live an unconventional lifestyle and aim to achieve what is accessible only to a few people.

This rare and exceptional jewelry safe distinguishes itself for the haute craftsmanship and hyper-refinement in its essence, following a new hyperluxury trend.

With special compartments to guard jewelry and precious liquors, watchwinders to exhibit watches and humidors for cigars, Boca do Lobo's new Private Collection home safe explores rarity and beauty in a contemporary way and will certainly be the star of your luxury closet.

Bohème is the perfect house safe for the avant-garde traveler who worships exceptional luxury objects. This unique piece will guard the most precious secrets of the wildest adventures for years and years to come.

ABOUT US

Boca do Lobo emotional pieces are handmade in Portugal by talented artisans who use their wisdom from years of experience to combine traditional manufacturing techniques with the latest technological methods to shape the finest materials into furniture which gives rise to timeless luxurious cosmopolitan environments.

See you in Basel?

You can download high resolution images in our website's **press area**.
For further information, please contact:

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