

'A DESIGN AFFAIR' BY BOCA DO LOBO & RUG'SOCIETY
the provocative AND unexpected Love
between patterns AND craftsmanship

FOR IMMEDIATE RELEASE



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Boca do Lobo, the brand that designs and handcrafts exclusive pieces joined forces with Rug'Society the utterly deluxe of past and present, to celebrate an artistic collision and re-interpret authentic craftsmanship.

Two singular design brands with the same purpose: Encourage sensational experiences and create beautiful design pieces. Taking place at DECOREX 2018, a hub for designer lover's in London. A place where inspiration, drives professionals from around the world.

Boca do Lobo & Rug'Society will take you into an inspirational journey from Egyptian patterns to contemporary lines, to craft a flawless living mood board.

Located at booth H42, will host and exhibit during 4 days an exquisite fusion of tufted rugs with hand carved furniture. A harmonious combination of embroidery pillows and luxurious hammered brass. A "Design Affair" that emerged from a lovely match-making of refined design and fiery artistic inspiration.

Pops of gold and neutral colours fulfil the space with a mix of modern and traditional styles. Boca do Lobo gathered Limited and Coolors Collection and the glamorous Cell Gold Rug, from Rug Society, to create the perfect scenario. While entering into the living room, Soleil chairs & sofa blend perfectly with Rug'Society Agatha and Surma rugs, decorated with exotic patterns and neutral colours, such as pearl beige, dark olive green, and others.

Take a sit into the dining area at the impressive and limited edition poplar root Bonsai Table complemented beautifully by the decoration of Rug'Society. An explosion of creativity, capturing the imagination of those who look forward to unique, fearless design and iconic pieces.

BOCA DO LOBO & RUG'SOCIETY STAND BOOTH H42

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SOLEIL SERIES

Designing a unique piece demands a particular inspiration and there's nothing more remarkable and noteworthy than Cirque du Soleil milieu and its awareness to exclusivity. Born in a celebration Soleil Series mixes the animal spirit with sublime lines, best finishes and the most selective hue. The new concept of art is a synthesis of styles and senses. Inspired by the spirit and mission of the famous Cirque du Soleil.

LAPIAZ SERIES

Resembling a freshly cracked stone, the Lapiaz Series celebrates the world's treasures, which are revealed to a select few. This modern series suits a variety of environments thanks to its graceful form. Finding balance in terms of shape, and materials, this design concept breathes sophistication and delicacy, maintaining a light presence.

METAMORPHOSIS SERIES

Kafka's prime work inspired Boca do Lobo's designers to create the imposing family of Metamorphosis. Thinking outside the box and fascinated with Kafka's imagination Boca do Lobo created the essence of Metamorphosis based in a new chape, a new concept. Telling the story that first is necessary to look at complex things differently so that we can then deconstruct them and create something fantastic as Matamorphosi's Pieces. This exquisite selection represents a living tribute to the beauty of an uncompromised mindset, breaking creative boundaries and taking Boca do Lobo to unknown territories never explored before.

Playing with the concept of evolution, and challenging the notion of beauty.

EDEN SERIES

Known as the Paradise, the Garden of Eden gives life to pleasure and exclusive emotions of human life. A divine place where life begins and trees grow with singular shapes and exquisite textures. This is the Eden's Series never told story. All the details in Eden Series represent a trace of certain kind of Eden's tree. Dedicated lines and bold details inspired the concept of this piece of art and the design world nowadays. Different shapes and finishes compose the

Eden Series, a Boca do Lobo's best seller designed with passion.

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DECOREX INTERNATIONAL 2018

16th to 19th September 2018
Sayon Park, London

BOCA DO LOBO & RUG'SCIETY STAND

Booth H42

OPENING TIMES

Sunday 16th September 10.00 - 18.00
Monday 17th September 10.00 - 18.00
Tuesday 18th September 10.00 - 19.00 (Consumer day)
Wednesday 19th September 10.00 - 17.00

INTERVIEWS REQUEST

Marco Costa | CEO and Creative Designer of Boca do Lobo

*He will be available for interviews upon previous request via press@bocadolobo.com

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about BOCA DO LOBO

Boca do Lobo seeks to encourage and represent the most authentic handcrafting techniques around the world by understanding and interpreting the past, through technology and contemporary design. We dare to design artistic products and accurately handcrafted pieces with years of legacy.

We are fearless and crave for innovation, being able to deliver an unparalleled experience and fulfill our most demanding clients' desires and needs.

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