

SALONE DEL MOBILE 2018

a tale of art, DESIGN AND CRAFTSMANSHIP

FOR IMMEDIATE RELEASE



PASSION IS EVERYTHING



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BEHIND THE CURTAINS OF BOCA DO LOBO THEATRE

Soulful Design and artful Craftsmanship sets a spectacular scene for all the lovers of unexpected design at Boca do Lobo's mystic scenario in Milano, Salone del Mobile 2018. While the main stage absorbs the crowd's applause, behind the curtains unveils a tale of utmost beauty with reinvented masterpieces and unfiltered new design pieces. A play to see from 17 until 22 of April, Stand D06 of Pavilion 1.

A dramatic yet sophisticated theatre to uncover contemporary settings and fervor pieces conceived by talented craftsmen and creative minds who never settle. The Entrance Balcony promises to welcome you to the most exciting showroom ever seen. When entering a place so special and unique as the backstage of art design, lovers demand magical environments where technique takes place and handmade furniture turns into a true piece of art.

Behind the golden lustrous curtains, people can find a place to be amazed and inspired by. The theatre will be composed with many stages, each one with a different purpose yet with the same language. By the living stage Imperfectio Sofa and Metamorphosis center table create the perfect luxurious area yet comfortable in a peculiar way to excite and provoke. The kitchen stage makes all the difference with the new kitchen island made with dark and gold marble following the elegance of Symphony Sideboard that together plays an exquisite melody. Alongside, the dramatic and structured Stonehenge Dining Table fulfills the dining set combined with the newest unruffled chair, composing an odd yet so right balance between a classic and modern approach to design. Every piece takes the main roll in this scenario making every design lover fall for every stage.

Boca do Lobo lifts the veil to this spectacular and rich backstage colored in tones of Grey and Gold, striving to unveil new novelties through the most unique and traditional craftsmanship. Always matching the true design language, but so different in the concept of the spectacular behind the scene art show, reflecting dramatic lines and curves, soft textiles with neutral colors and handmade techniques provoking bittersweet emotions and evoking intimate feelings of belonging.

An explosion of creativity, capturing the imagination of those who look forward to free their minds and crave to see new and iconic pieces playing the main role at the tradeshow.

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DIAMOND | Sideboard



SUPERNOVA | Chandelier



ANGRA | Sideboard



IMPERFECTIO | Sofa



METAMORPHOSIS | Center table



PIXEL ANODIZED | Cabinet

ODETTE | Sofa

Inspired by the Swan Lake Op. 20, ballet composed by Pyotr Ilyich Tchaikovsky, Odette Sofa tells the story of a princess turned into a swan by an evil sorcerer's curse. Its sweeping silhouette is accentuated with a polished brass structure and an asymmetric back offers a sophisticated design and timeless appeal.

ANGRA | Sideboard

Luxurious black high gloss sideboard. This exceptional sideboard offers a tribute to the historical city of "Angra do Heroismo" in Azores, Portugal. The seductive and elegant sideboard, its outstanding in its shape and curved design, offering a tactile focus to the exquisite marble top.

DIAMOND PYRITE | Sideboard

Projected to be the jewel in the crown of the Portuguese brand Boca do Lobo, the Diamond Sideboard is a reflection of the furniture jeweler's expertise and quintessence, undoubtedly deserving its title. This opulent object, full of resources and desire, has two carefully sculpted doors that reveal a lined interior with shelves and two drawers.

SUPERNOVA | Chandelier

Supernova Chandelier was born from the cataclysmic explosion of a massive star. The instant of a bright star burst that was suspended into a fascinating lighting design. The suspended brass particles of Supernova Chandelier will offer you a timeless, brightest and magnificent setting.

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IMPERFECTIO | Sofa

Imperfectio Sofa is the expression of imperfect aesthetic, the appeal of that which is authentic art that is truer to life. Imperfectio Sofa praises artisanal work as the ultimate form of art that is quite intentionally imperfect. The irregularities and flaws over the manual hammered brass exposes the beauty of imperfection.

METAMORPHOSIS | Center Table

The enormous success of the Metamorphosis Series gave birth yet to another unique creation, Metamorphosis Center Table. Similar to the dramatic transformation and the sudden change in the animal's body structure, Metamorphosis Center Table experiences new unexpected design techniques, noble finishes through a meticulous artistic process.



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ABOUT US

BOCA DO LOBO furniture is an exclusive emotional experience, a sense of belonging and a state of mind. We strive to encourage sensational experiences by creating beautiful pieces which are passionately inspired and handcrafted in Portugal by a staff that loves what they do; experiences which pass on the feeling of exclusivity. Our designers possess an undeniable talent for composing pieces which stir emotion in their admirers. Our artisan's wisdom, accumulated from years of experience, is instilled with love and dedication in the art that they perform. No detail or element is overlooked as we offer the best at the frontier between design and art. Each piece will bring you on a journey to sources of pleasure you may have forgotten, and take you to places you have never been before; a journey to **BOCA DO LOBO** world – a world of emotions.

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