

THE MAIN STAGE OF LUXURY

PRIVATE COLLECTION STRIKES AT SALONE DEL MOBILE MILAN 2018

All eyes of the design and luxury world are focused firmly on Milan during Salone del Mobile. From 17 until 22 of April, Private Collection returns to Stand D06 of Pavilion 1, an elegant and provocative stage for highest standards individuals with the most exquisite and sophisticated of tastes.

Strong, impenetrable, precise, this luxury collection features a contemporary design that combines functionality with a sense of fantasy and their distinct singularity is the principal attraction at the main stage.

The theatrical ambience attracts ultra-affluent individuals but, behind the curtains is where the real magic happens and we want to invite you to the real show. A full set of customizable pieces allows different combinations of watch winders, jewellery drawers or cigar humidors features, making this Collection the right place to keep your most precious items as you desire.

The tantalising Bohème Luxury Safe embodies the spirit of true adventurers who choose to live an unconventional lifestyle, born as a statement piece that travelled around the world, combining antique furniture and contemporary design but the Filigree Jewelry Case, with an ancient metalwork technique of tiny beads and twisted threads to create beautiful artistic motifs has been used for hundred years in the northern lands of Portugal, honouring its rich heritage, keeps the crowd's attention due to elegant celebration of their hyper refinement.

Private Collection gives you the opportunity to experience the pinnacle of luxury in Boca do Lobo dazzling stage with a dramatic concept provoking emotions and evoking intimate feelings, suitable for a wide variety of interests, making sure that special people receive an outstanding treat.

FILIGREE JEWELRY SAFE

Filigree is the most delicate technique used to work precious metals. Tiny beads or twisted threads of gold and silver are painstakingly assembled by the hands of skillful jewelers to create the most beautiful artistic motifs. Some of the most enchanting pieces of jewelry in the world are made using this ancient technique and deserve to be guarded in the most perfect jewelry case there is - a true celebration of hyper refinement and luxury.

BARON JEWELRY SAFE

Designed in a Victorian futuristic style and inspired by traditional Swiss watch making techniques, the Baron Safe is an exceptional piece of haute craftsmanship, perfect for those with an appetite for extreme luxury. At Boca do Lobo, our designers are constantly seeking to challenge existing trends and stay ahead of the game. With a strong steampunk influence, this Safe features watchwinders and cigar humidors, and can be trusted with your most precious belongings, while embodying the essence of a timeless art piece.

MILLIONAIRE JEWELRY SAFE

The small version of Boca do Lobo's Millionaire Safe is perfect to keep your deepest secrets even more secure. Whatever happens, Millionaire endures it all with the single aim of protecting



what you value the most: not only your watches – the luxury safe integrates watch winders - and jewels, but all your deepest treasures, which will be unveiled only by time itself.

MAHARAJA JEWELRY SAFE

The most exceptional pieces of jewelry are usually masterpieces of exquisite craftsmanship which are born through the passionate work of talented jewelers. These jewels transcend generations as dear treasures that trigger the most beautiful emotions. So they deserve fitting storage which is as perfect in its craftsmanship, design, and materials as the jewels of themselves. With a wood structure and silver leaf finishing, this royal case lovingly harbors the dearest and most exquisite pieces of jewelry.

PASSION IS EVERYTHING

www.bocadolobo.com | info@bocadolobo.com

ABOUT US

PRIVATE COLLECTION

Enhancing treasures inside and out.

Treasures may come in many forms: money, books, cigars, wine, perfums, diamonds... personal gifts we enjoy to collect. In order to preserve these treasures, Boca do Lobo Studio created a new collection designed for demanding people who possess fascinating secrets and the desire to preserve them. With Private Collection, all the treasures will be safe in their own secret place, a exclusive and unique world.

BOCA DO LOBO is an exclusive emotional experience, a sense of belonging and a state of mind. We strive to encourage sensational experiences by creating beautiful pieces which are passionately inspired and handcrafted in Portugal by a staff that loves what they do; experiences which pass on the feeling of exclusivity. Our designers possess an undeniable talent for composing pieces which stir emotion in their admirers. Our artisan's wisdom, accumulated from years of experience, is instilled with love and dedication in the art that they perform. No detail or element is overlooked as we offer the best at the frontier between design and art. Each piece will bring you on a journey to sources of pleasure you may have forgotten, and take you to places you have never been before; a journey to BOCA DO LOBO world – a world of emotions.

SOCIAL MEDIA

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CONTACTS

. PRESS RELATIONS PRIVATE COLLECTION

Catarina Carmo

ccarmo@bocadolobo.com

. GENERAL INQUIRIES

Press Team

press@bocadolobo.com