

NEW DESIGN CONCEPT: SOLEIL CHAIR
BORN IN a glamorous celebration

FOR IMMEDIATE RELEASE



PASSION IS EVERYTHING



BOCA DO LOBO OPENS THE CURTAINS FOR NEW DESIGN

BEHIND THE SCENES OF SALONE DEL MOBILE 2018

Both physically and imaginatively marked the refinement of the creative process that still drives the creation of every new design piece a special experience. Designing a unique piece demands a particular inspiration and there's nothing more remarkable and noteworthy than Cirque du Soleil milieu and its awareness to exclusivity.

Born in a celebration Soleil chair mixes the animal spirit with sublime lines, best finishes and the most selective hue. The new piece of art is a synthesis of styles and senses. Inspired by the spirit and mission of the famous Cirque du Soleil.

Delicate like a contemporary artist yet fierce like a lion show, this design conception invokes the imagination, provokes the senses and evokes the emotions. It is detailed to the last inch of material and thought to be the statement of 'Less is more'. Elementary in the material and complex in the technique, the chair is easy to fall in love with and surprising in all perspectives.

Boca do Lobo has no restraint to use different processes and tools to shape new designs, by giving to our pieces rough yet powerful expression through traditional craftsmanship. To form, to cut, and to joining processes have been a praiseworthy playground like the little but significant detail of the lion and the legs of this chair, shaped and created with the most traditional and rare techniques, metal cutting and foundry.

With strong and cream colors, velvet is the perfect symbiosis between the biggest softness and fierce attitude of fabric. The purpose of the chair is to bring the delight tenderness of the upcoming season to every room, like a magic trick. Green and Cream tons combined together result in a flaming hue celebration which involve all Soleil family into one single statement.

SOLEIL CHAIR

Soleil chair is a synthesis of styles and senses. Inspired by the spirit and mission of the famous Cirque du Soleil, the purpose is to invoke, provoke and evoke.

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The Art
of DESIGNING and CRAFTING
exclusive pieces



BOCA DO LOBO®
exclusive design

the techniques of BOCA DO LOBO

FILIGREE

When crafting a piece like this, the end result is always different, each piece is unique. It is hand-crafted work, a work of love.

The art of filigree was born during Roman period and it was passed down through the generations of skilled medieval jewelers, often emulating the work of the Byzantine goldsmiths of Constantinople, embellished crosses, reliquaries and the covers of bibles. Later, the filigree became very popular in the French fashion world from the 60's until today. And actually, countries such as India, Italy, and of course, Portugal, have been treasuring it. Deeply embedded in Portugal's history and culture, there are countless brilliant examples of this remarkable technique.

JOINERY

Fine furniture calls for beautiful forms and one-of-kind silhouettes. One of the oldest arts of humankind reborn from the perfect marriage of ancient skills with mechanical methods.

Joinery is one of the most elementary concepts in woodworking that connects different pieces of wood. A basic yet precious foundation that built the pieces' skeleton, therefore we have always put this efficient technique in the spotlight of our designs. Even the look of a joint, how strong it is, how long it will last thru time, and other characteristics are determined by the joining materials and which kind of technique is used in the process. A knowledge that valuable woodworkers have been putting into Boca do Lobo's designs to make sure to enlighten one-of-kind silhouettes.

AZULEJO

The renowned hand painted tiles reflect a Portuguese tradition with hundreds of years. There is no surprise that Boca do Lobo honors this treasurable fine art in the Heritage iconic series.

Portugal, the country of whimsical beaches, Porto wine, seafood, and also azulejos. Even people who aren't familiar with the term, they visually recall the ceramic tiles painted in blue artistic patterns, repeated in many historical buildings or as rich accent elements such as house numbers. Profoundly linked to architectural use, it is usually applied as wall covering decoration, layering large surface areas on both the inside and outside of buildings. And we are proud of them.

METALWORKING

To form, to cut, and to joining processes can be a praiseworthy playground. An artful creative assortment of large-scale structures, assemblies, to the most delicate jewelry.

Nowadays the metalworking can be truly artful to conceive a wide range of large-scale structures, assemblies, to the most delicate jewelry. It requires discipline, vision and strength. Since early, Boca do Lobo has no restraint to use different processes and tools to shape new designs, by giving to our pieces rough yet powerful expression. To form, to cut, and to joining processes have been a praiseworthy playground.

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ABOUT US

BOCA DO LOBO furniture is an exclusive emotional experience, a sense of belonging and a state of mind.

We strive to encourage sensational experiences by creating beautiful pieces which are passionately inspired and handcrafted in Portugal by a staff that loves what they do; experiences which pass on the feeling of exclusivity.

Our designers possess an undeniable talent for composing pieces which stir emotion in their admirers. Our artisan's wisdom, accumulated from years of experience, is instilled with love and dedication in the art that they perform. No detail or element is overlooked as we offer the best at the frontier between design and art. Each piece will bring you on a journey to sources of pleasure you may have forgotten, and take you to places you have never been before; a journey to BOCA DO LOBO world – a world of emotions.

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