

A TRIP FOR CALIFORNIA GOLD RUSH
GLISTENING GOLD: THE MILLIONAIRE SERIES
BY BOCA DO LOBO

FOR IMMEDIATE RELEASE



PASSION IS EVERYTHING



The Millionaire Series by Boca do Lobo is one of the most beautiful and rich collections of luxury safes in the world and was influenced by the famous California Gold Rush and the “Forty-niner’s”.

In 1848, gold was found by James Marshall in the state of California. The news about this discovery, spread mostly by sailing ships, attracted numerous gold-seekers. Loose gold nuggets could be picked up off the ground and system of staking claims was developed. However, after the Gold Rush, a period of increased robberies and violence took place and marked the beginning of the 19th century.

Boca do Lobo went back to 1849 and designed a line of unbreakable safes that stands out for its impenetrable nature – the Millionaire Series. Tailored for the most sophisticated connoisseurs with a luxury lifestyle, the Millionaire Series was delineated and built to make an impression and deliver an unmatched experience, the true pinnacle of luxury. To storing some of the most precious and beautiful stones, having a box aesthetically worthy of them is also a requirement and these luxury safes satisfy the palette of the most wealthy and sophisticated individuals with a taste for luxury.

Handcrafted in Portugal, these contemporary safe products are made from the finest materials and with the most exquisite techniques. Millionaire has lockable drawers and a whole structure in mahogany, coated in highly polished brass and dipped in gold, this piece is one of indisputable value. The opening handle draws was inspired in Portuguese history, the era of maritime discoveries, resembling a vessel ship’s wheel, you can curb the desire for quality, design, legacy, and exclusivity of those who really appreciate the best things in life.

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MILLIONAIRE JEWELRY SAFE

Built in a gold-plated polished brass frame with dents that spark both interest and imagination, referencing the vault robbery attempts in the old west. Nestled in a turned brass gear-wheel mechanism, an imposing safe handle obeys the will of its master through a secret dial lock combination. The overlay door makes room for an open space lined in velvet to keep the most treasurable items, making it perfect to store valuable accessories, business items or other luxury lifestyle assets while causing an impression.

MILLIONAIRE GOLD/SILVER SAFE

Built in a Mahogany structure and gold-plated polished brass frame with several dents, it sparks both interest and imagination reminding the vault robbery attempts in the old west. Nestled in a turned brass silver plated gear-wheel mechanism, an imposing safe handle obeys the will of its master through a secret dial lock combination. The overlay door makes room for an open space lined in velvet to keep liquors or other luxury lifestyle items, and a set of lockable drawers and door. Watch winders, shelves, an extra locking system and other features are able to customize.

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The Art
of DESIGNING and CRAFTING
exclusive pieces



BOCA DO LOBO®
exclusive design

the techniques of BOCA DO LOBO

FILIGREE

When crafting a piece like this, the end result is always different, each piece is unique. It is hand-crafted work, a work of love.

The art of filigree was born during Roman period and it was passed down through the generations of skilled medieval jewelers, often emulating the work of the Byzantine goldsmiths of Constantinople, embellished crosses, reliquaries and the covers of bibles. Later, the filigree became very popular in the French fashion world from the 60's until today. And actually, countries such as India, Italy, and of course, Portugal, have been treasuring it. Deeply embedded in Portugal's history and culture, there are countless brilliant examples of this remarkable technique.

JOINERY

Fine furniture calls for beautiful forms and one-of-kind silhouettes. One of the oldest arts of humankind reborn from the perfect marriage of ancient skills with mechanical methods.

Joinery is one of the most elementary concepts in woodworking that connects different pieces of wood. A basic yet precious foundation that built the pieces' skeleton, therefore we have always put this efficient technique in the spotlight of our designs. Even the look of a joint, how strong it is, how long it will last thru time, and other characteristics are determined by the joining materials and which kind of technique is used in the process. A knowledge that valuable woodworkers have been putting into Boca do Lobo's designs to make sure to enlighten one-of-kind silhouettes.

AZULEJO

The renowned hand painted tiles reflect a Portuguese tradition with hundreds of years. There is no surprise that Boca do Lobo honors this treasurable fine art in the Heritage iconic series.

Portugal, the country of whimsical beaches, Porto wine, seafood, and also azulejos. Even people who aren't familiar with the term, they visually recall the ceramic tiles painted in blue artistic patterns, repeated in many historical buildings or as rich accent elements such as house numbers. Profoundly linked to architectural use, it is usually applied as wall covering decoration, layering large surface areas on both the inside and outside of buildings. And we are proud of them.

METALWORKING

To form, to cut, and to joining processes can be a praiseworthy playground. An artful creative assortment of large-scale structures, assemblies, to the most delicate jewelry.

Nowadays the metalworking can be truly artful to conceive a wide range of large-scale structures, assemblies, to the most delicate jewelry. It requires discipline, vision and strength. Since early, Boca do Lobo has no restraint to use different processes and tools to shape new designs, by giving to our pieces rough yet powerful expression. To form, to cut, and to joining processes have been a praiseworthy playground.

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PRIVATE COLLECTION

Enhancing treasures inside and out. Treasures may come in many forms: money, books, cigars, wine, perfums, diamonds... personal gifts we enjoy to collect. In order to preserve these treasures, Boca do Lobo Studio created a new collection designed for demanding people who possess fascinating secrets and the desire to preserve them. With Private Collection, all the treasures will be safe in their own secret place, a exclusive and unique world.

ABOUT BOCA DO LOBO WORLD

Boca do Lobo furniture is an exclusive emotional experience, a sense of belonging and a state of mind. We strive to encourage sensational experiences by creating beautiful pieces which are passionately inspired and handcrafted in Portugal by a staff that loves what they do; experiences which pass on the feeling of exclusivity. Our designers possess an undeniable talent for composing pieces which stir emotion in their admirers. Our artisan's wisdom, accumulated from years of experience, is instilled with love and dedication in the art that they perform. No detail or element is overlooked as we offer the best at the frontier between design and art. Each piece will bring you on a journey to sources of pleasure you may have forgotten, and take you to places you have never been before; a journey to Boca do Lobo World – a world of emotions.

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